

4 March 2009

Bill Elston
Datablue
PO Box 413
Morningside

Dear Bill

Thank you very much for installing your bar-coding software in to my business.

It is extremely easy to use and has saved my company thousands of dollars in postage and more importantly time by using your mail merge features.

The system has also helped us cleanse our data base enabling us to dramatically increase our success rate in our marketing campaigns and has enabled us to keep detailed records of our past campaigns; I had no idea that there was a system out there that had all of these features.

No other bar-coding software that I have seen has anything like this.

Purchasing your addressing software is the best decision I've made, it's truly amazing what it has done for my marketing and I really appreciate the personal touch that your staff have given me during the initial set up, please pass on my sincere thanks.

I would highly recommend your software to anyone.

Yours sincerely


Justin Whalan
IRENT